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FOR IMMEDIATE RELEASE

Centennial Celebrations Continue Bartow-Pell Announces The Moonlight Ball

Bronx, NY, March 7, 2014— The Bartow-Pell Conservancy is pleased to announce that its signature centennial celebration, The Moonlight Ball, will be held on May 10, 2014. Stuart P. and Sue K. Feld of Hirschl & Adler Galleries are honorary co-chairs of the event, which will honor Frank Emile Sanchis III, a leader in historic preservation, and Bronx Borough President Rubén Díaz Jr., in special recognition of the 100th anniversary of Bronx County.

In May 1914, an impressive group of individuals passionate about horticulture founded the International Garden Club. In search of a headquarters, they alighted on a rundown property in the Bronx then known as “the old Bartow Mansion.” Undaunted by its condition, this civic-minded group entered into a long-term lease with New York City in exchange for a promise to restore the mansion and manage the site. Thanks to these pioneers of historic preservation, the mansion was saved from the demise eventually inflicted on more than a dozen other grand country estates located along Long Island Sound’s Pelham Bay. In 2014, the Bartow-Pell Conservancy celebrates those farsighted founders and the legacy they preserved for future generations with a variety of special programs and events, including The Moonlight Ball.

A not-to-be missed celebration, The Moonlight Ball will be held on the grounds of the Bartow-Pell Mansion, a designated New York City Landmark listed on the National Register of Historic Places. The evening begins at 7 p.m. with cocktails and hors d’oeuvres, followed by a three-course dinner—and dancing to Michael Arenella and his Dreamland Orchestra—in a heated tent overlooking the newly restored Delano & Aldrich formal sunken garden. Auctioneer George McNeely, of the World Monuments Fund and formerly of Christie’s, will conduct a live auction, and unique silent auction items will also be offered. Ticket prices begin at \$250 per person.

Corporate sponsorships are available. A journal commemorating the event is planned, providing businesses and individuals with the opportunity to wish the Bartow-Pell Conservancy a very happy 100th birthday. Call 718.885.1461 or email info@bpmm.org for more details.

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About Bartow-Pell Mansion Museum

*A National Historic Landmark located in New York City’s largest park, **Bartow-Pell Mansion Museum**, an 1840s Greek Revival mansion, is the last of the country estates in the Pelham Bay area. BPMM is located at 895 Shore Road, Pelham Bay Park, Bronx, New York. The mansion and carriage house are open to the public for guided tours on Wednesday, Saturday, and Sunday from noon to 4 p.m. The gardens and grounds are open daily from 8:30 a.m. to dusk. For more information about Bartow-Pell, visit www.bpmm.org.*